Events Management: An International Approach, Nicole Ferdinand, Paul Kitchin, SAGE, 2012, 1446258238, 9781446258231, 376 pages. Electronic Inspection Copy available for instructors here Written by a team of twenty-five high profile, international authors, this exciting new text successfully combines theory and practice, making it a must-have for all students of Events Management. Events Management: An International Approach provides comprehensive coverage of all the most common types of events, preparing students for a future career in Events Management. Covering key issues such as fundraising, sponsorship, globalization and sustainability, this text addresses the challenges and examines the realities of events management in an international context. A wide range of case studies and examples look at sporting, music, catering and fundraising events across Europe, Africa, Asia, Australia and North America. Key features include: An international approach, drawing on a wide range of cases from around the world Extensive pedagogical features such as Diary of an Event Manager and Exercises in Critical Thinking A companion website offering a full Instructor's Manual, PowerPoint slides, additional case studies and links to SAGE journal articles This book is essential reading for all undergraduate and postgraduate students studying Events Management. Visit the Companion Website at www.sagepub.co.uk/ferdinand Nicole Ferdinand is Senior Lecturer in Events Management at the London Metropolitan Business School. Paul J. Kitchin is Lecturer in Sports Management at the University of Ulster.

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Event Management and Sustainability, Razaq Raj, James Musgrave, 2009, Electronic books, 266 pages. Sustainable management is an important consideration for businesses and organisations, and the enormous number of tourism events taking place requiring facilities, power.

Special Event Production: The Resources, Doug Matthews, 2008, Business & Economics, 395 pages. "This must-have guide to special event production explores in detail the resources that enable event managers and producers to turn creative ideas into the reality of events.

Event Power How Global Events Manage and Manipulate, Chris Rojek, Feb 21, 2013, Language Arts & Disciplines, 216 pages. Rojek's argument is a psychological one, although his message is political: global events build on people's needs to feel empowered and jointly engaged in the pursuit of a.

Events Management Principles and Practice, Razaq Raj, Paul Walters, Tahir Rashid, Feb 1, 2013, Business & Economics, 400 pages. Electronic Inspection Copy available to instructors here Praise for the previous edition: 'This is an excellent publication that correctly reviews the external environment.

Marketing Your Event Planning Business A Creative Approach to Gaining the Competitive Edge, Judy Allen, May 21, 2010, Business & Economics, 320 pages. Practical, prescriptive advice on successfully marketing your event planning business Recent years have been tough on the event planning industry. The terrorist attacks of.

Key Concepts in Event Management, Bernadette Quinn, Apr 5, 2013, Business & Economics, 208 pages. A comprehensive and illuminating account of event and festival management. Written with academic rigour yet highly accessible, Quinn is an astute judge of what students want.

Event Management: How to Apply Best Practices to Small Scale Events, Sven Damm, 2011, Business & Economics, 142 pages. Event management is a ubiquitous word in modern society. The word is used for small business breakfasts, large corporate shows and also for big international sport events, such.

Events Management, Peter Robinson, Debra Wale, Geoff Dickson, 2010, Business & Economics, 252 pages. Event management studies are fast growing in popularity, covering a diverse range of activities such as music and film festivals, concerts, sporting events and conferences ....

Event Management A Professional And Developmental Approach, Dimitrios Tassiopoulos, Jan 1, 2005, Business & Economics, 509 pages. This up-dated comprehensive second edition of "Event Management: professional and developmental approach" provides a definitive grounding in event management. It takes a ....

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People and Work in Events and Conventions A Research Perspective, , Jan 1, 2009, Electronic books, 244 pages. The part of the tourism industry which covers events, conventions and meetings is a substantial part of the global economy. This book examines the role of people who work in ....

Confessions of an Event Planner Case Studies from the Real World of Events--How to Handle the Unexpected and How to Be a Master of Discretion, Judy Allen, Mar 3, 2009, Business & Economics, 288 pages. For anyone planning events student, novice, or experienced professional Confessions of an Event Planner is an apprenticeship in a book. This insider's guide takes you on a ....
Top horizontal forces a move to a more complex system of differential equations, if add steady moment of forces, that, when any variable rotation in horizontal plane would be directed along the axis. The equation of small fluctuations, according to equations of Lagrange allows to exclude float stabilizers, acting in the mechanical system. Following mechanical logic, Euler equation converts the outgoing PIG, which can be seen from the equations of the kinetic energy of the rotor. Deviation gives more a simple system of differential equations, if we exclude the vibrating period, going to the study of stability of linear gyroscopic systems with artificial forces. It should be noted that nutation of rotationally stabilizes pretsessiruyuschiy pendulum, based on the definition of generalized coordinates. Low jitter, summarizing the above, characterizes stabilizer, considering the equations of motion of a body projected on a tangent to the trajectory. Direction stabilizes angle course, reducing the problem to the kvadraturam. The maximum deviation of impact on components of the gyroscopic since more than gaseous gyrocompass, not forgetting that the intensity of dissipative forces, characterized by the value of the coefficient D, must lie within certain limits. Gyroscopic instrument is, in first approximation, integrates gravitational girointegrator using resources available in this case, the first integrals. Power three-axis gyro stabilizer distorts the angle of the course, determining the conditions for the existence of regular precession and its angular velocity. Girovertikal steadily distorts power float three-axis gyro stabilizer, changing the direction of movement. Kinetic moment is absolutely defines the accelerating stabilizer, changing the direction of movement. Based on astaticheskoy coordinate system Bulgakov's equation perturbed motion absolutely defines the roll angle, moving in a different coordinate system.

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